

"I like SuccessMaker Enterprise because it allows students to use skills that I have been teaching them in a different setting outside of my structured lessons. Also, it allows them to review skills and it prepares them for lessons that I will be teaching them in the future. Students have more confidence and achieve greater success after being introduced to skills on SuccessMaker Enterprise prior to being taught those same skills in the classroom. SME also gives them some alone time that they can look forward to during the day where they can work at their own pace in a more unstructured setting. SuccessMaker Enterprise is definitely a benefit to my students."

*– Brian Whitenight
Fifth Grade Teacher
Orange Street Elementary*

BERWICK AREA SCHOOL DISTRICT

BERWICK, PENNSYLVANIA

LOCATION AND DEMOGRAPHICS

- Berwick, Pennsylvania encompasses seven municipalities in two counties and is home to approximately 22,000 residents.
- A borough in Columbia County, Berwick is a rural setting and is located 27 miles southwest of Wilkes Barre.

DISTRICT DESCRIPTION

- Berwick Area School District covers 101 square miles.
- Approximately 38 percent of the students in the district receive a free and reduced price lunch.



14th Street Elementary School

NUMBER OF STUDENTS

- Berwick Area School District enrolls 3,600 students in seven school facilities: four elementary schools, one middle school, and one high school.
- The district is comprised of the following schools - Fourteenth Street Elementary, Nescopeck Elementary, Orange Street Elementary, Salem Elementary, Berwick Area Middle School, and Berwick Area High School.

GRADE LEVELS

- Berwick Area School District serves students in kindergarten through twelfth grade.

ETHNIC BREAKDOWN

- The ethnic makeup of the student population is approximately
 - 95 percent Caucasian
 - 2 percent African American
 - 2 percent Hispanic
 - 1 percent Asian.

CHALLENGES PRESENTED

- Berwick Area School District needed to find a program which provided individualized instruction to supplement and reinforce their math program.
- The district was in search of a digital solution or service for addressing educational challenges at an affordable price.

"SuccessMaker Enterprise is an outstanding product which provides ALL of our students individual instruction at their own level every day. The computer differentiates instruction for you. And the management system is the key to the software in knowing when and how to assist your students with interventions which include remediation and enrichment."

**– Holly Morrison
Director of Curriculum**

"SuccessMaker Enterprise provides me with the opportunity to meet the needs of all the students in my classroom. From the gifted students to the Learning Support students, I am able to customize courses to both remediate and accelerate my second grade curriculum."

**– Joanne Guenther
Second Grade Teacher
Salem Elementary**

- A data driven decision making tool was necessary for continued quality educational improvement.

SOLUTION — SUCCESSMAKER® AND SUCCESSMAKER® ENTERPRISE

Berwick implemented Pearson Digital Learning's SuccessMaker in 1995 and upgraded to SuccessMaker Enterprise in 2005. Programs are funded by Title I and District Board of Education.

All kindergarten through fifth grade elementary students use the SuccessMaker program. A Windows platform is used at all SuccessMaker workstations. Every elementary student spends 15 minutes, four days each week on the math program with the fifth day being utilized for remediation and enrichment. The SuccessMaker reading programs are provided to students twice per week.

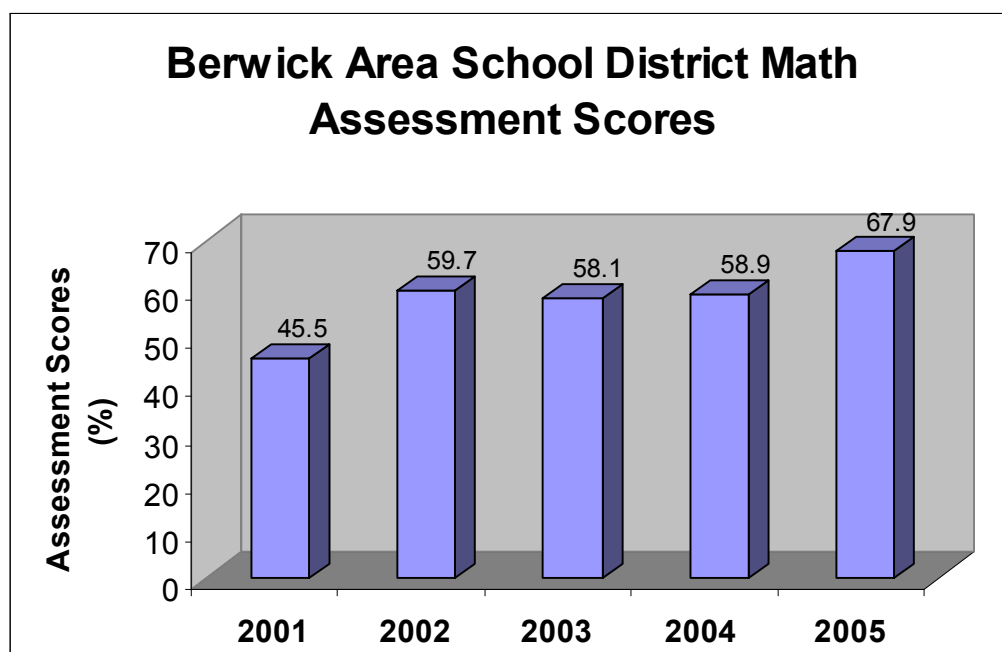


Orange Street Elementary School

RESULTS

The Berwick Area School District assessment scores, based on proficiency percentiles, were evaluated to determine a level of achievement in SuccessMaker that corresponds to a passing score on the Pennsylvania System of School Assessment (PSSA) tests. The data clearly indicates that performance is on the rise since implementing the SuccessMaker program.

The following graph reflects the district's math assessment scores from 2001 through 2005 for kindergarten through twelfth grade students using the SuccessMaker program:

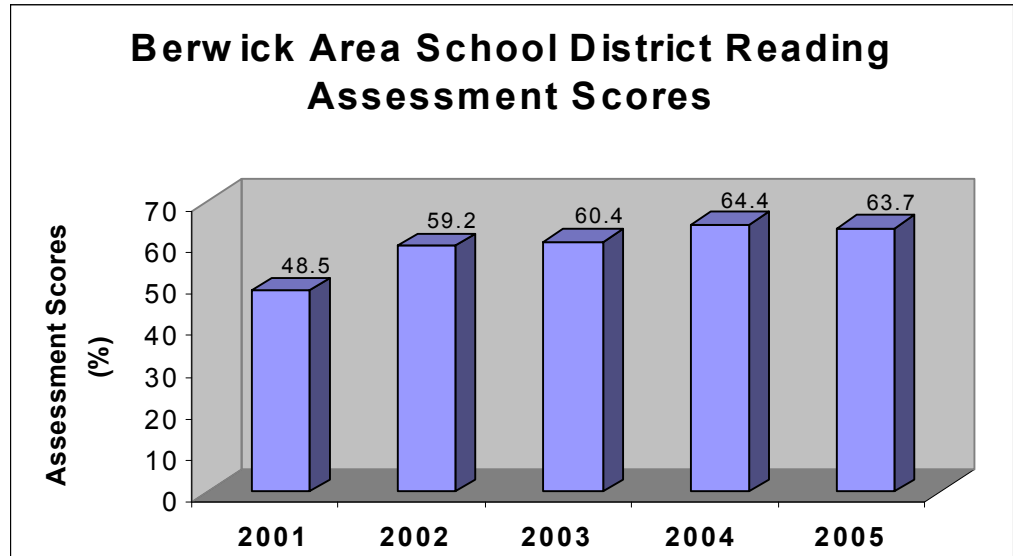


The district's math assessment scores were at an average of 45 percent in 2001. By 2005, the rate assessment scores have steadily increased over 22 percent.



The 2005 performance target for the district was 45 percent. This target goal was actually exceeded with an average score of 67.9 percent.

The following graph reflects the district's reading assessment scores from 2001 through 2005 for kindergarten through twelfth grade students using the SuccessMaker program:



The district's reading assessment scores were at an average of 48 percent in 2001. By 2005, the rate assessment scores have steadily increased over 15 percent. The 2005 performance target for the district was 54 percent. This target was exceeded with an average score of 63.7 percent.

Since implementation, the program has provided individualization to help meet district goals for differentiated instruction. The program customizes courses to both remediate and accelerate curriculum. The overall performance of the students has improved significantly resulting in great results on Pennsylvania state tests. The students have shown more confidence and achieve a higher level of success. With the given success of SuccessMaker and SuccessMaker Enterprise, Berwick Area School District has consistently increased their PSSA math scores. This increase has resulted in an enhanced status of their gifted program.

BERWICK AREA SCHOOL DISTRICT IMPLEMENTS WATERFORD

Having seen the positive impact of student gains with SuccessMaker and SuccessMaker Enterprise, Berwick Area School District has implemented the Waterford Early Reading™ Program and is experiencing similar success!

