



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Pearson Education to Deliver Key Software Applications on Mac OS X

Upper Saddle River, NJ – February 10, 2003. Pearson Education today announced plans to deliver two of its leading education technology applications on Mac OS X, Apple's powerful, easy to use, UNIX-based operating system. Pearson Education, a business of Pearson (NYSE: PSO), is the world's leading integrated educational publisher.

"Many of the users of our administrative and digital curriculum products are Mac users who are moving to Mac OS X," said Steve Dowling, Executive Vice President of Pearson Education. "We are pleased to support our customers' upgrade, and both Pearson Digital Learning and Pearson Education Technologies will bring our appropriate learning and information systems to Mac OS X this year."

"Education customers are rapidly adopting Mac OS X and creating a great opportunity for developers," said Ron Okamoto, Apple's vice president of Worldwide Developer Relations. "We're thrilled to see Pearson add to the momentum of Mac OS X in education by bringing SASIxp and KnowledgeBox to the platform."

Pearson Digital Learning will deploy its KnowledgeBox[®] digital learning system on Xserve — Apple's new rack optimized server — within the first quarter of this year. Pearson Education Technologies will bring its widely used SASIxp[™] student information system to Mac OS X in the third quarter (SEE UPDATE BELOW).

About Pearson Education

Educating 100 million people worldwide, Pearson Education is the global leader in integrated educational publishing. With brands like Pearson Prentice Hall, Pearson Scott Foresman, Pearson Longman, Pearson Education Technologies, Pearson Skylight, and many others, Pearson Education provides quality content, assessment tools, professional development, and educational services in all available media, spanning the learning continuum from birth through college and beyond.

Pearson Education is part of Pearson (NYSE: PSO), the international media company, whose primary operations also include the Financial Times Group and the Penguin Group.

About Pearson Education Technologies

With more than 40 years of experience in developing, delivering, and supporting curriculum, assessment, and enterprise data management products, [Pearson Education Technologies](#) is the leader in offering comprehensive solutions for preK-12 education. Reaching more than 10 million students annually, our products include the [SASIxp™](#) student information system, [SuccessMaker® Enterprise](#) and [NovaNET®](#) comprehensive courseware systems, and [Concert™ Instruction & Assessment](#), the online education community. Pearson Education Technologies is part of [Pearson Education](#) (NYSE: PSO), the world's leading integrated education company.

About Pearson Digital Learning

Pearson Digital Learning brings technology and curriculum together to deliver innovative, educational programs to young learners in grades pre-K through 6. Through a combination of in-house publishing and a partnership with a not-for-profit development organization, Pearson Digital Learning is uniquely positioned to offer the highest quality educational solutions. Pearson Digital Learning designed and produced *KnowledgeBox®* through the collaborative efforts of education professionals, researchers, and award-winning producers both within the organization and in sister divisions of Pearson Education. Pearson Digital Learning is also the exclusive distributor for the products created by the Waterford Institute, *Waterford Early Reading Program™* and *Waterford Early Math & Science Program™*. More information is available at www.pearsondigital.com.

NEWS UPDATE — THE SASIxp student information system will be available for the Mac OS X in the FOURTH quarter.

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